

NATIONAL TRAUMA SURVIVORS DAY

March 9, 2022

National Trauma
Survivors Day

➤ May 17, 2023

Survive.
Connect.
Rebuild.



trauma survivors
network
provided by **ATS**



American Trauma Society

PRESENTED BY

Elizabeth Wysocki, MS

TSN Program Advisor

American Trauma Society

Katherine Joseph, MPH

National TSN Coordinator

American Trauma Society

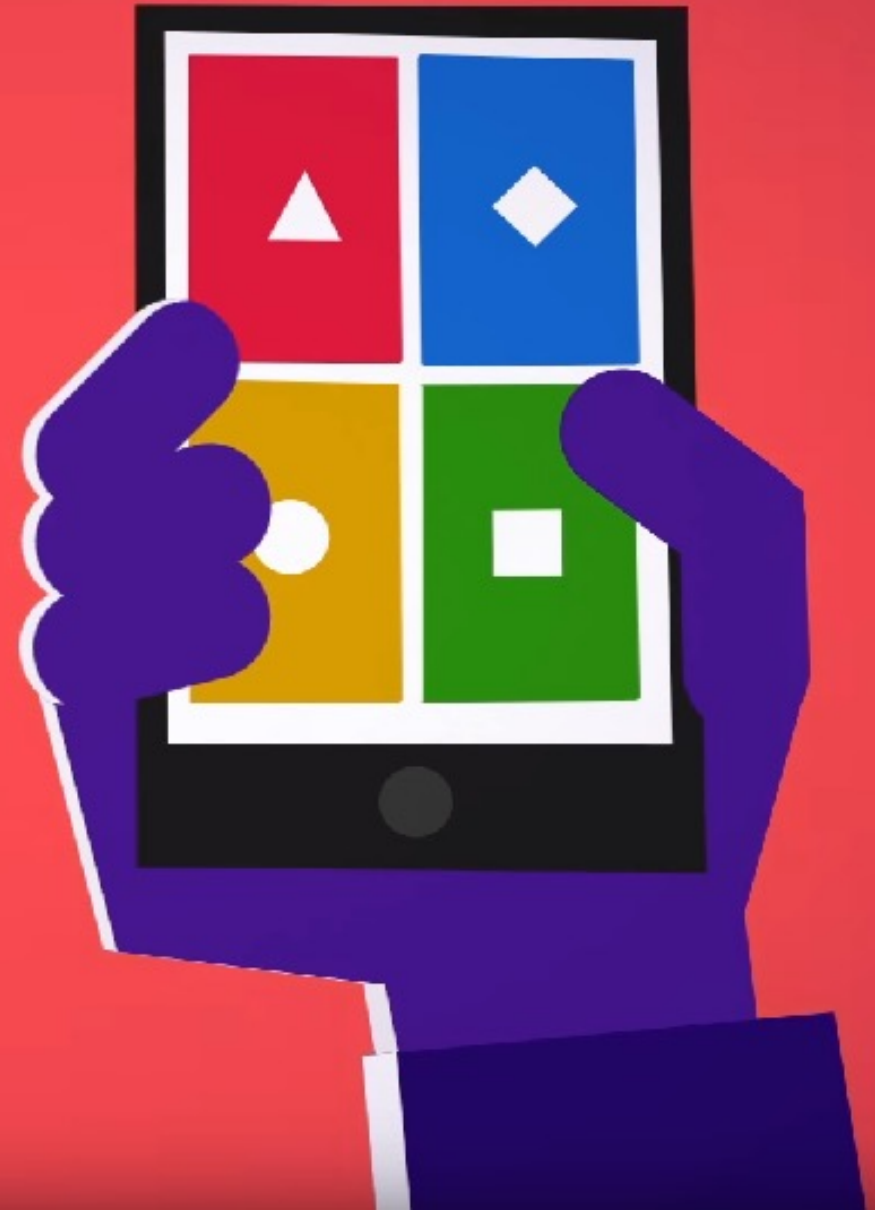
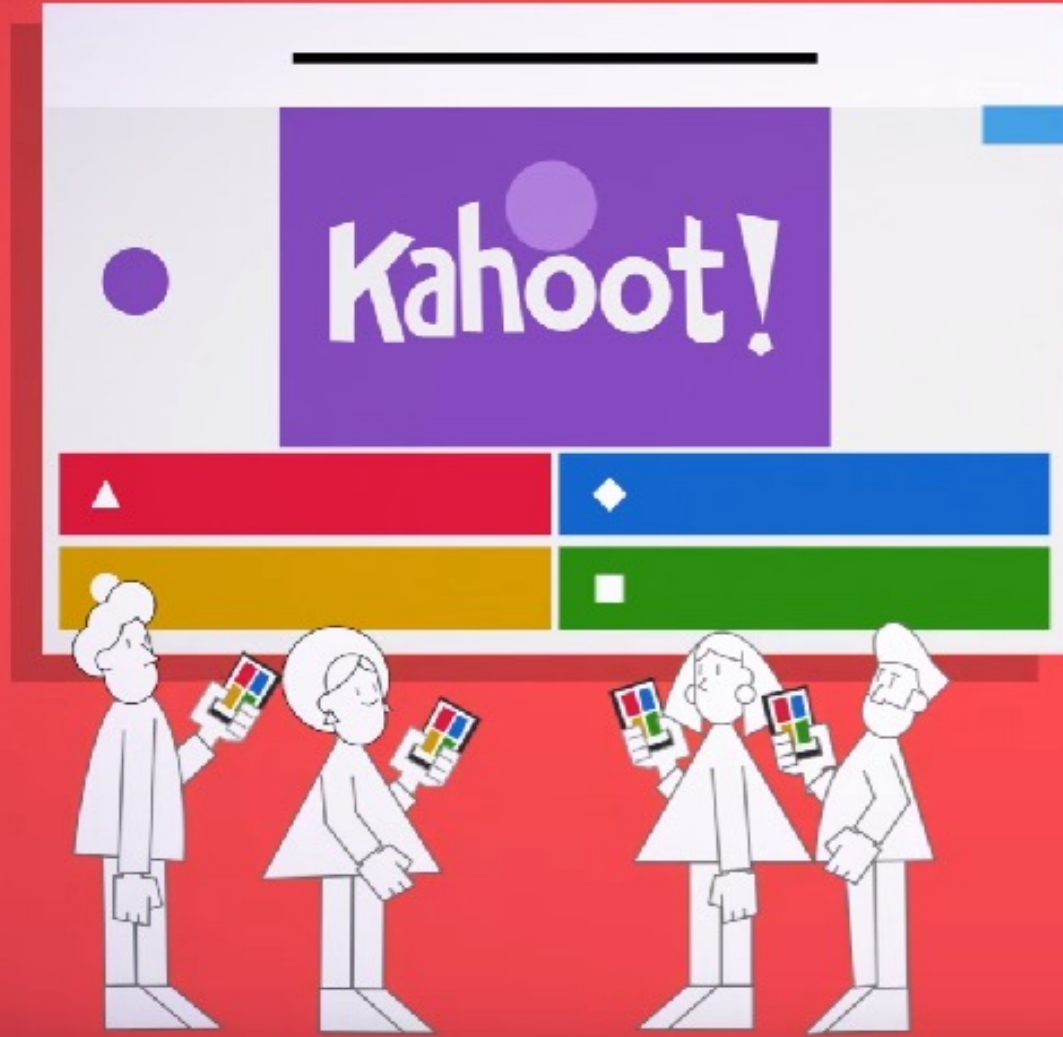
History of National Trauma
Survivors Day (NTSD)

NTSD Resources and Swag

Years Past

Race to Rebuild

WEBINAR AGENDA



HISTORY

- **National Trauma Survivors Day**
 - First formal NTSD was in 2014
 - TSN sites had started to grow and it was a great way to include survivors in Trauma Awareness Month
 - ATS declared the 3rd Wednesday in May as NTSD
 - TSN sites across the nation were growing along with the number of survivors that wanted to be involved.
 - Ice Bucket Challenge
 - Spreading the word about the TSN



NTSD 2023

On May 17, 2023 we invite trauma centers, survivors and their communities to celebrate the strength and determination of trauma survivors.

There are many ways to participate!

No matter what you choose to do, the ATS has resources that can help!

ATS NTSD RESOURCES

National Trauma
Survivors Day -
Get Involved

NTSD
Marketing
Toolkit

NTSD
Activity
Toolkit

TSN Home > Get Involved > National Trauma Survivors Day

National Trauma Survivors Day

CELEBRATE WITH US ON MAY 17, 2023!

On Wednesday, May 17th the TSN community will celebrate National Trauma Survivors Day (NTSD). This celebration seeks to draw inspiration from and provide support to survivors of traumatic injuries and their caregivers, opening the road to their recovery from trauma. During this event, we encourage all those who support these patients to write them a note of inspiration to aid in the recovery process and to share this note via social media thereby creating one strong voice for recovery from injury.

Simply posting a message of hope and support by every one of us will create an unprecedented voice of compassion and solidarity from the trauma community on behalf of our patients and their families.

You can participate in any of the ways below!

PRINT THIS SIGN AND WRITE YOUR WORDS OF ADVICE OR INSPIRATION.

Take your picture holding the [sign](#).

If you already have a TSN t-shirt, send us a picture of you in it. We'd love to highlight you on TSN social media!

Upload the sign to Facebook, Twitter, or Instagram with [#TraumaSurvivorsDay](#) and [#NTSD](#)

Tag your friends and family along with your Trauma Center.

You can also update your Facebook profile picture with our frame available [here](#).

PARTICIPATE IN THE VIRTUAL PHOTO BOOTH - OPEN THE ENTIRE MONTH OF MAY

More Information Coming Soon!

JOIN THE RACE TO REBUILD: A VIRTUAL 5K/1 MILE WALK/RUN/CYCLE EVENT TO SUPPORT TRAUMA SURVIVORS

More Information Coming Soon!

SEND US A VIDEO ABOUT YOUR RACE TO REBUILD BY MAY 5, 2023 TO RAISE AWARENESS FOR THE TSN

This year, we're focusing on trauma survivors as they race to rebuild for our National Trauma Awareness Month and Trauma Survivors Day celebration.

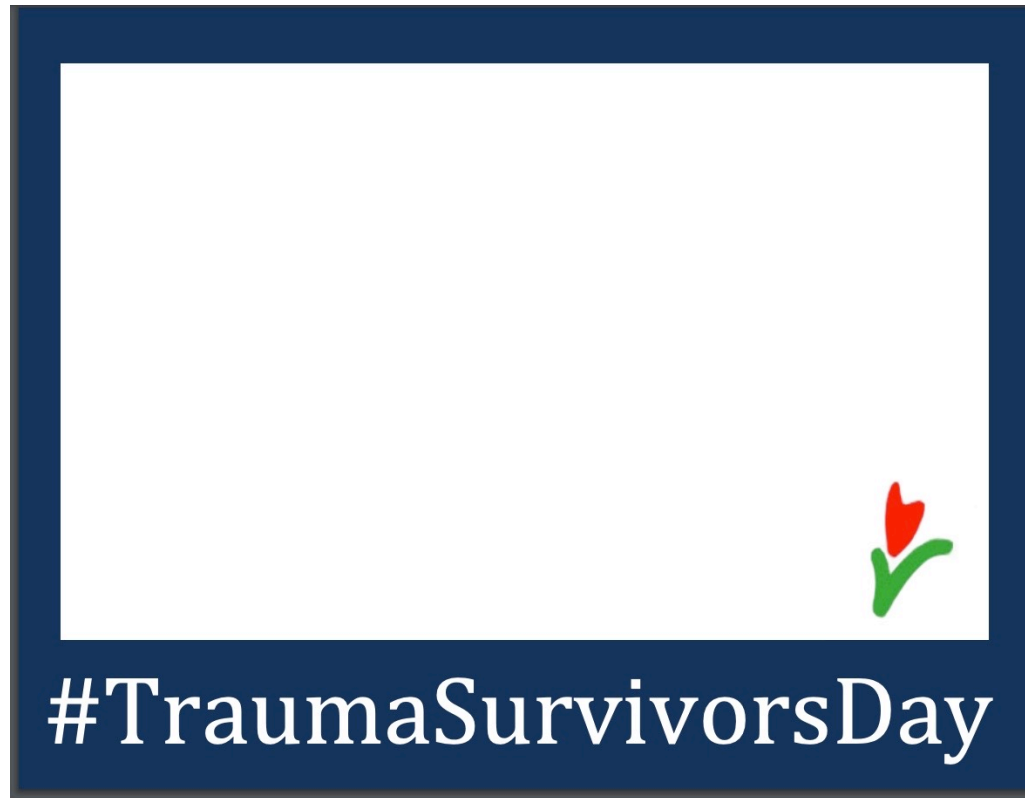
We'll be sharing pictures of survivors all month long.

We also want to share stories from trauma survivors about how they reached their new normal to raise awareness for the TSN program!

Resources Available

- Information about NTSD
- When and how to participate
- NTSD Sign
- Photo Booth (coming soon)
- Race to Rebuild

AMERICAN TRAUMA SOCIETY NSTD SECTION

A large collage of many small photographs of diverse individuals of various ages and ethnicities. Each person is holding a white sign with text on it, representing the community participating in National Trauma Survivors Day.

National Trauma Survivors Day
Wednesday, May 17, 2023

Help us celebrate trauma survivors!

- Print this sign and write a phrase such as "I am a survivor!" or "I love a survivor."
- Take a picture holding the sign.
- Upload the picture to Facebook, Twitter or Instagram using **#TraumaSurvivorsDay** or **#NTSD**
- Tag your survivor, support system or family members.
- Tag **your** trauma center and connect with us:

 @TraumaSurvivors
 @TraumaSurvivors
 <https://www.facebook.com/TraumaSurvivorsNetwork>

#TraumaSurvivorsDay
#NTSD

COMMUNICATION TOOLKIT

Twitter, Facebook & Instagram
Graphics

Post Ideas

[Link to the Activity Toolkit](#)



NTSD Activity Toolkit

- Activity Ideas (small to large)
- TSN Coordinator Advice
- Links for more details



National Trauma Survivors Day
#ISupportTraumaSurvivorsDay

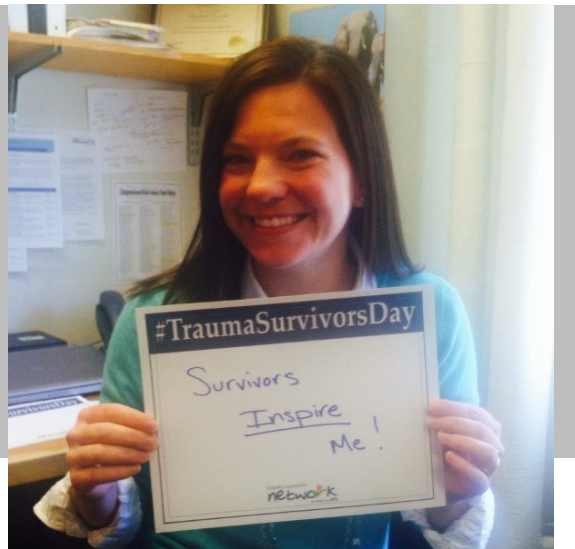
CREATE A SIGN AND POST ON SOCIAL MEDIA

This is an easy way for survivors, families and trauma teams to participate on their own, or in a group.

You can print out the NTSD sign, and write your message, take a selfie and post!

Partner with your hospital's Communication/PR team for this event.





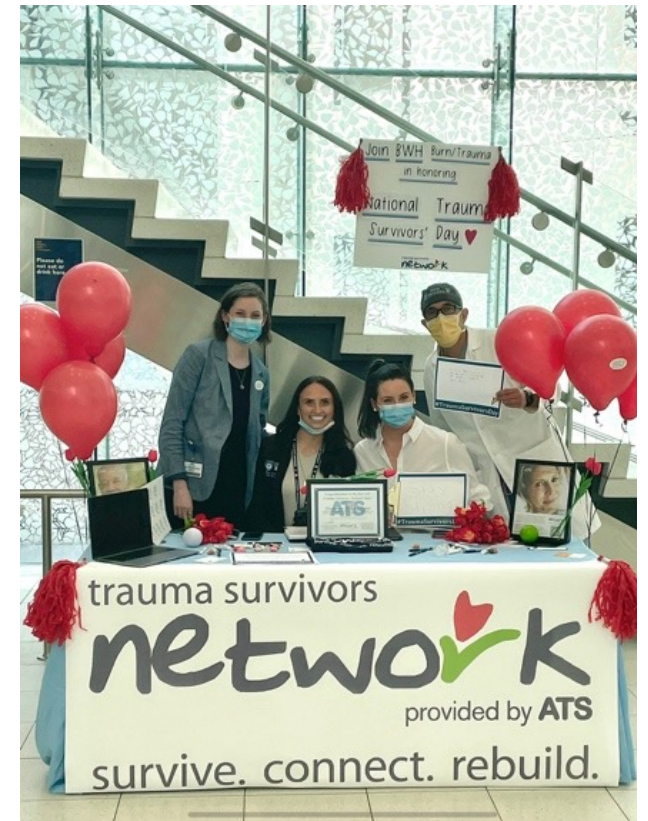
SPREAD THE WORD

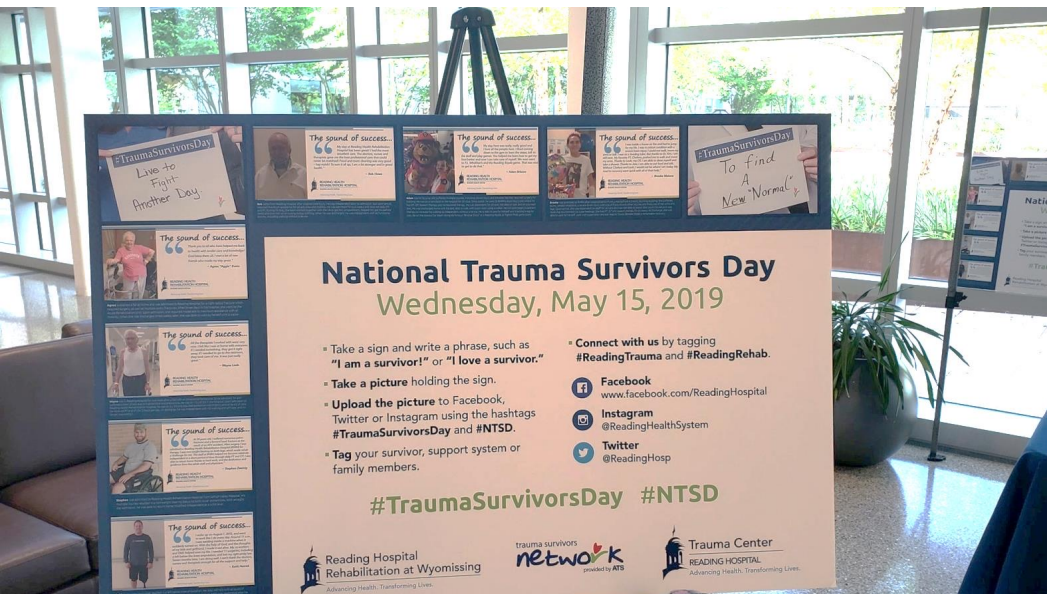
Setting up a TSN information table is an easy way to spread the word about National Trauma Survivors Day and inform staff and visitors of the TSN program.

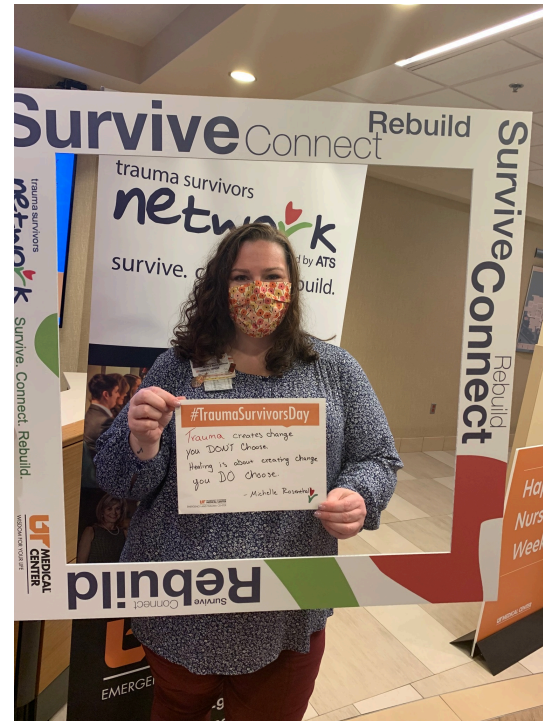
Set up a table “health fair style”

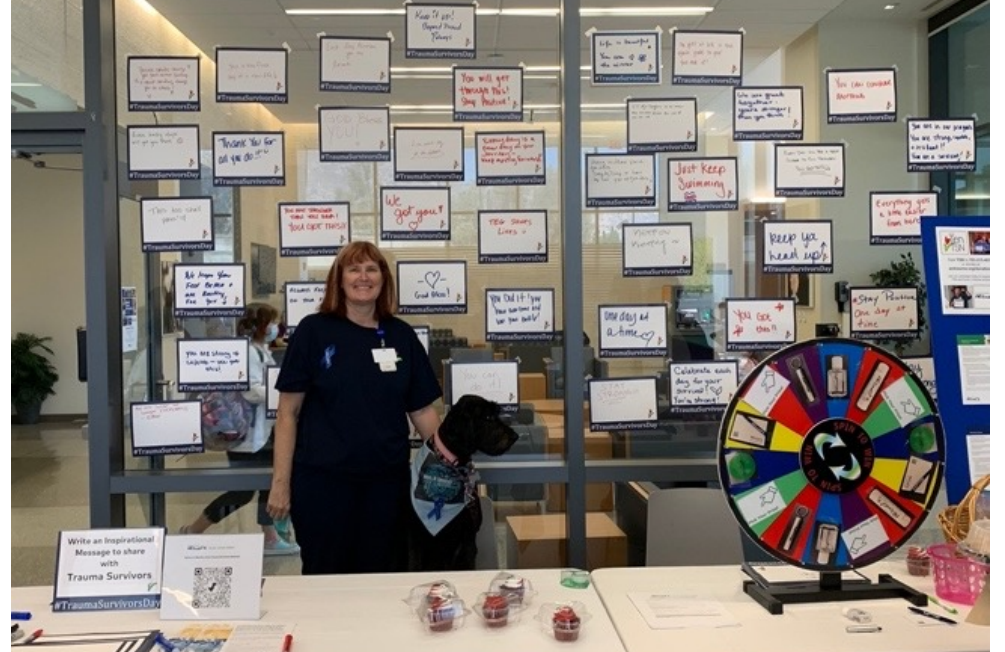
Include some TSN materials like promotional materials and local resources.

Add some swag like pens or candy. (Link in document)





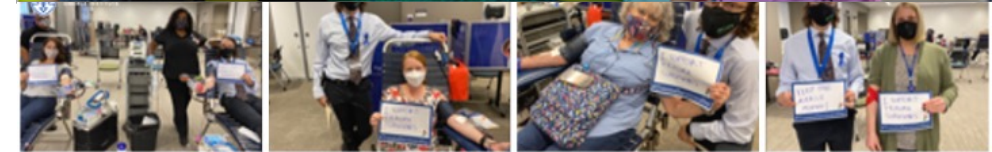




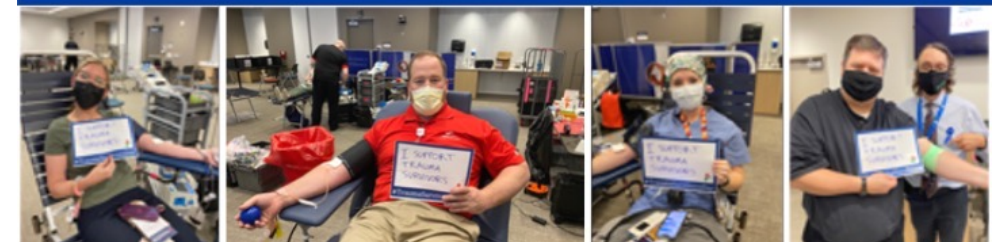
PARTNER WITH A LOCAL SPORTS TEAM OR LOCAL EVENT

Partnering with a local sports team or local event.

This is an excellent way to spread community awareness of the TSN program.



2022 National Trauma Survivors Day Blood Drive





SURVIVOR RECOGNITION AND CELEBRATION

These are a great way to bring your local survivors and trauma teams together for support or celebration!

Collaborate with other organizations, such as TBI, SCI or Amputee Groups!

This could be in place a support group meeting.













VOLUNTEER RECOGNITION

Recognizing the commitment and time of survivors who volunteer as is important.



SURVIVORS GIVE BACK

Survivors often want the opportunity to *pay it forward* or to say *thanks* to their trauma teams who gave them life- saving care.

This is a wonderful and informal way to make that happen.





RACE TO REBUILD

Race to Rebuild is a virtual Walk/Run/Cycle/Roll distance of your choice event.

This event is open to everyone!

It takes place anywhere and anytime between May 1st and May 31st.

**GREAT THINGS ARE DONE BY A
SERIES OF SMALL THINGS
BROUGHT TOGETHER.**

VINCENT VAN GOGH





COMING UP

Thursday, March 16th: 2pm ET: TSN Coordinator Office Hours: Let's chat about Race to Rebuild

Wednesday, March 22nd: 6:30pm ET: ATN/TSN Virtual Support Group

Thursday, March 23rd: 1pm ET: TSN Coordinator Webinar: 2022 TSN Grantees Happenings - hear from 9 of our sites who were awarded the TSN grant in 2022 (open to all TSN programs)

Thursday, March 23rd: 2pm ET: TSN Coordinator Workshop: Follow-up to All Things National Trauma Survivors Day: join fellow TSN coordinators who have hosted NTSD events in the past. (open to all TSN programs)

Thursday, March 30th: 2pm ET: TSN Coordinator Pediatric Sites Office Hours: bring questions or come to chat (open to all TSN pediatric programs)

Q & A

