

“Looking Back and Planning Ahead: TSN History and Finding Your Why”

Presented By:

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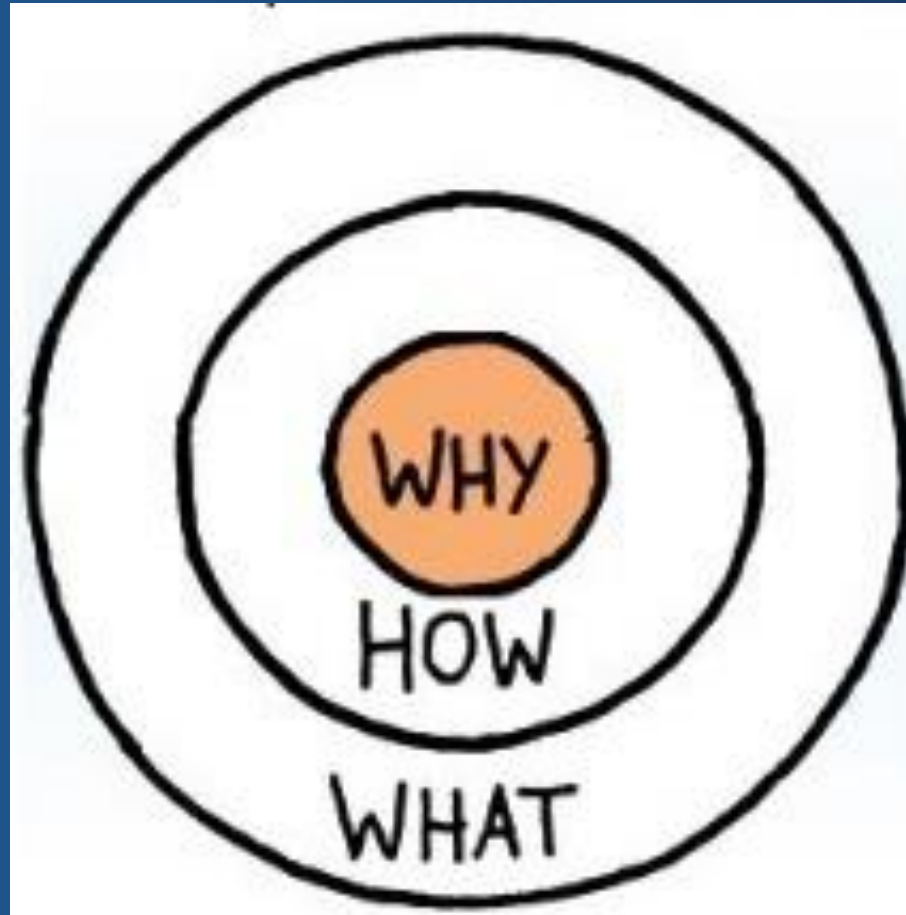
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Webinar Agenda

- Simon Sinek’s “Golden Circle” and “Start with Why”
- TSN History
- Application: New and Veteran Sites
- Application: Bringing this Your Team
- TSN Survivors and Volunteers: The Ultimate “Why” of the TSN

The Golden Circle



Finding Your Why

WHY – Your Purpose

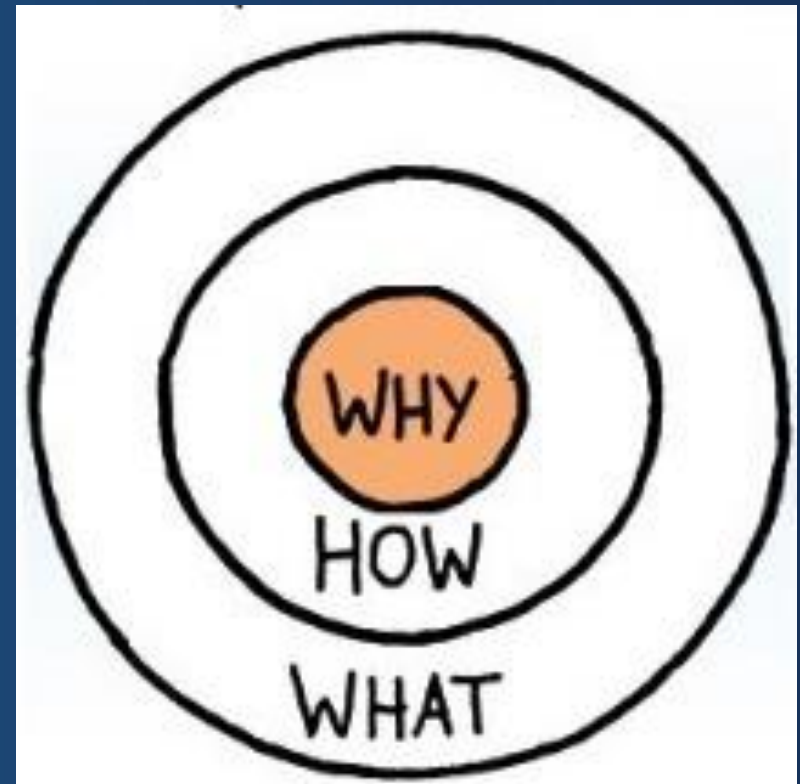
What is your motivation? What do you believe?

HOW – Your Process

Specific actions taken to realize your why

WHAT – Your Result

What do you do? The result of Why. Proof.



Finding Your Why

WHY – Your Purpose

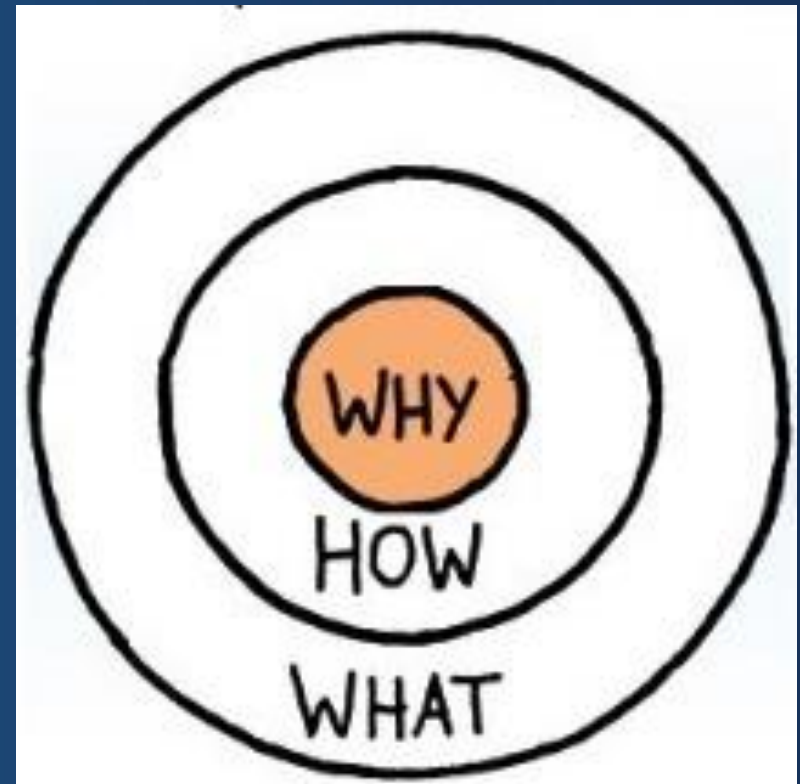
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Application: Bringing this to your Team

“There are leaders and there are those who lead.
Leaders hold a position of power or influence.
Those who lead inspire us.

“Whether individuals or organizations, we follow those who lead not because we have to, but because we want to.
We follow those who lead not for them, but for ourselves.

“This is a book for those who want to inspire others and for those who want to find someone to inspire them.”

-- Simon Sinek

Start with Why



Survive. Connect. Rebuild.

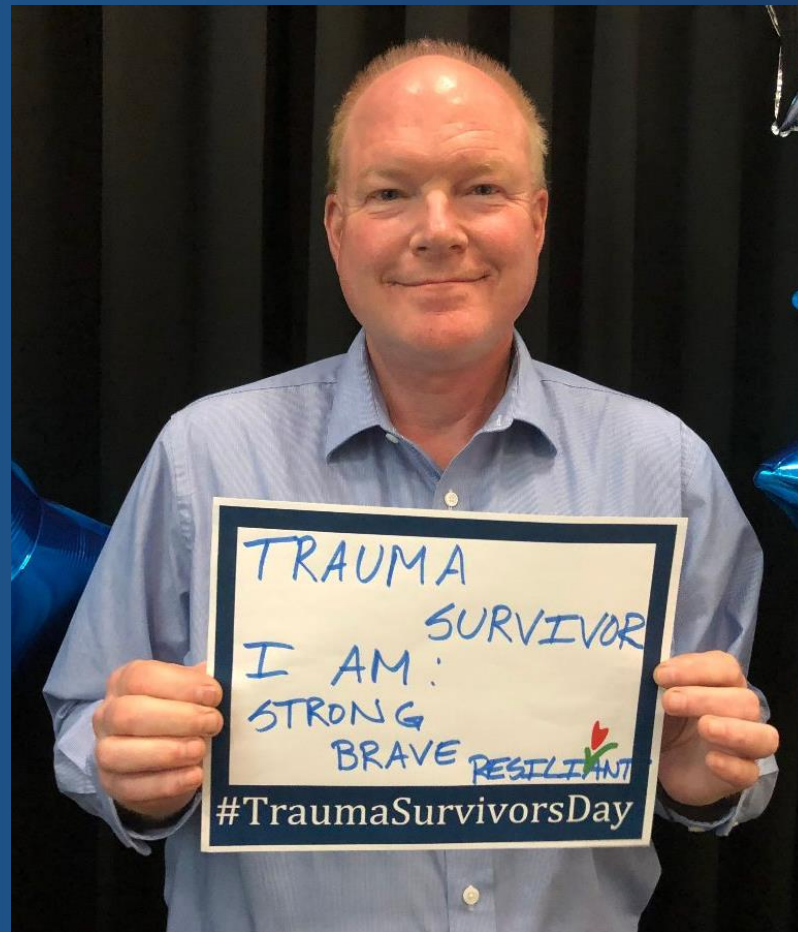


Application: Bringing this to your Team

1. First, do your own work and reflection, RELAX and ENJOY it!
2. Second, bring this to your core team in two different sessions, and make it FUN!
 - Introduce in the group
 - Each do individual work
 - Discuss as a team
3. Third, inspire and equip your core team to lead and inspire the larger team of volunteers, and make it FUN!



Trauma Survivors: The Ultimate “Why of the TSN”



Survive. Connect. Rebuild. 



Survive. Connect. Rebuild. 